



Advertising rates - 2009

Print information

Page size: A4
 Colour: Mix of full colour and black only pages
 No. of pages: variable (between 12 & 20)

To book space or to discuss your advertising requirements, please call:

01664 424254 / 07879 854 882

Copy deadlines:

Feb/march issue:	16 January 2009	August/Sept issue:	10 July 2009
April/May issue:	13 March 2009	Oct/Nov issue:	15 September 2009
June/July issue:	15 May 2009	Dec/Jan 10 issue:	13 November 2009

L = Landscape
 P = Portrait

SPECIAL OFFER – DECEMBER/JANUARY ISSUE ONLY
 All colour adverts sized sixth of a page or larger – 10% off listed price

Display

Unit	Size (mm)	Inside page (black)	Inside/back page (colour)	Front Page (colour)
Eighteenth page	60x44	£22.00	£26.00	£34.00
Twelfth page	60x66	£30.00	£37.00	£48.00
Sixth page	125x66 (L) 60x133 (P)	£52.00	£66.00	£85.00
Quarter page	190x66 (L) 60x198 (P) 92.5x133 (P)	£75.00	£95.00	£124.00
Third page	190x89 (L) 60x267 (P)	£88.00	£110.00	N/A
Half page	190x133	£130.00	£165.00	N/A
Full page	190x267	£240.00	£300.00	N/A

2008 prices held on third, half & full page adverts

Ready made artwork accepted in following formats: jpeg, pdf, publisher. Preparation of artwork: £15

Multiple booking discounts

- 3-5 consecutive issues = 15% discount
- 6 consecutive issues = 20% discount

Discounts only available if full amount paid in advance

Why not try one of our Ad-Ed mixes ...

... a half or full page of space, with 50% advertisement & 50% editorial feature (content of feature subject to review by the editor) at the following rates (unchanged from 2008)

Half page black: £110	Full page black: £185
Half page colour: £135 (inside) - £160 (back)	Full page colour: £250 (inside) - £280 (back)