



Keeping the people of rural North East Leicestershire connected

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What people have said about Village Connect

The advertisers

"I advertise in every issue of Village Connect and I am still receiving new clients from that advertisement. I think Village Connect is a great local community magazine and I would highly recommend it to anyone in business."

Gill Riley, Tranquil Therapies

"I think Village Connect is a great local magazine to read. There are always interesting articles about a wide variety of local things, plus other features like recommended walks. I've also used the magazine to promote my website. Louise helped me do a one page advertisement feature, which I was really pleased with - I've also arranged to have an advert in every issue for the next year."

Angela Kirk, Best of Melton Mowbray

"Our advert in Village Connect was a huge success: it brought us customers from villages some distance away who hadn't heard of us before. Some even brought their copy of the magazine with them to show us".

Christine Winter, The Crown Inn, Asfordby.

"Village Connect is a cost effective way of reaching the villages".

Dave Rowe, Dave Rowe Computing

"I am more than happy with the results I have had from my ad".

Geoff Smith, Colby Carpets

The readers

"Thanks for another fabulous issue." **Reader from Great Dalby**

"I think your magazine is so interesting. I look forward to every issue." **Reader from Old Dalby**

"I read it from cover to cover". **Reader from Rearsby**

Village Connect is regularly described as "interesting", "informative" and "well-presented" by our readers.

Village Connect is a bi-monthly community magazine with a circulation of 5,600. It is delivered free to homes in over 30 villages across NE Leicestershire and is also available in a variety of public access points. The aim of the magazine is to keep people informed about rural/village matters and to act as a link between the different communities in this part of the county.