



The FREE magazine for villages in North East Leicestershire

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## What people have said about Village Connect

### The advertisers

"I advertise in every issue of Village Connect and I am still receiving new clients from that advertisement. I think Village Connect is a great local community magazine and I would highly recommend it to anyone in business."

**Gill Riley, Tranquil Therapies**

"I think Village Connect is a great local magazine to read. There are always interesting articles about a wide variety of local things, plus other features like recommended walks. I've also used the magazine to promote my website. Louise helped me do a one page advertisement feature, which I was really pleased with - I've also arranged to have an advert in every issue for the next year."

**Angela Kirk, Best of Melton Mowbray**

"Our advert in Village Connect was a huge success: it brought us customers from villages some distance away who hadn't heard of us before. Some even brought their copy of the magazine with them to show us".

**Christine Winter, The Crown Inn, Asfordby.**

"Village Connect is a cost effective way of reaching the villages".

**Dave Rowe, Dave Rowe Computing**

"I am more than happy with the results I have had from my ad".

**Geoff Smith, Colby Carpets**

### The readers

"Thanks for another fabulous issue." **Reader from Great Dalby**

"I think your magazine is so interesting. I look forward to every issue." **Reader from Old Dalby**

"I read it from cover to cover". **Reader from Rearsby**

Village Connect is regularly described as "interesting", "informative" and "well-presented" by our readers.

*Village Connect is a bi-monthly community magazine with a circulation of 5,500. It is delivered free to homes in over 30 villages across NE Leicestershire and is also available in a variety of public access points. The aim of the magazine is to keep people informed about rural/village matters and to act as a link between the different communities in this part of the county.*